

A cultural survey

(example)

For each statement, circle the number that best describes the country in which you feel yourself most comfortable.

I feel most comfortable where:

Among family, children are taught that their opinion matters as much as that of their parents	1	<u>(2)</u>	3	4	5	Among family, children are taught that they should not question the authority of their parents
Among family, children are encouraged never to take things for granted	1	2	3	<u>(4)</u>	5	Among family, children are taught to accept the word of people who are senior or more important
At work, subordinates are supposed to create their own job function and place within the organisation	1	2	<u>(3)</u>	4	5	At work, everybody has clearly defined fields of authority
At work, people constantly challenge their bosses. It is often hard to tell who is managing and who is being managed	1	2	3	4	<u>(5)</u>	At work, the boss makes the decisions, complemented by close guidance and control. People accept this as a matter of the boss' responsibility and of respect for him
People believe that the most effective way to change the political system is gradually by debate and vote	1	2	<u>(3)</u>	4	5	People believe that the most effective way to change the political system is by changing the people who are in power

Calculation of score on this example page:

1. Add numbers: $2 + 4 + 3 + 5 + 3 = 17$

2. Score: $17 \times 5 = 85 - 25 = 60$

Example

A cultural survey

For each statement, circle the number that best describes the country in which you feel yourself most comfortable.

Section 1

I feel most comfortable where:

Among family, children are taught that their opinion matters as much as that of their parents	1	2	3	4	5	Among family, children are taught that they should not question the authority of their parents
Among family, children are encouraged never to take things for granted	1	2	3	4	5	Among family, children are taught to accept the word of people who are senior or more important
At work, subordinates are supposed to create their own job function and place within the organisation	1	2	3	4	5	At work, everybody has clearly defined fields of authority
At work, people constantly challenge their bosses. It is often hard to tell who is managing and who is being managed	1	2	3	4	5	At work, the boss makes the decisions, complemented by close guidance and control. People accept this as a matter of the boss' responsibility and of respect for him
People believe that the most effective way to change the political system is gradually by debate and vote	1	2	3	4	5	People believe that the most effective way to change the political system is by changing the people who are in power

Score: x 5 = - 25 =

For each statement, circle the number that best describes the country in which you would feel most comfortable.

Section 2

I feel most comfortable where:

People have strong and long-lasting loyalties with in-groups	1	2	3	4	5	People choose their own friends on the basis of common interest and appeal
There is togetherness and social control	1	2	3	4	5	There is loneliness and freedom
People who are preoccupied with avoiding loss of face and giving face to others	1	2	3	4	5	People who are preoccupied meeting their own private norms and standards
People make promotion on the basis of loyalty and seniority	1	2	3	4	5	People make promotion on the basis of excellence irrespective of age
It is seen as immoral if a boss does not use his power to give a job to a relative in need	1	2	3	4	5	It is seen as immoral if a boss uses his power to give a job to a relative in need

Score: x 5 = - 25 =

For each statement, circle the number that best describes the country in which you would feel most comfortable.

Section 3

I feel most comfortable where:

People sympathize with the underdog and tend to be jealous about the success of others	1	2	3	4	5	People admire the top-dog and blame the unsuccessful
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At work, people are motivated by a pleasant work environment, warmth and cosiness.	1	2	3	4	5	At work, people are motivated by clear-cut targets and strict accountability to demonstrate their level of achievement
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People try to reach consensus at work, and colleagues are not supposed to compete against each other	1	2	3	4	5	People see confrontations as positive and fruitful; one should compete or die.
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Both men and women can be modest, tender and concerned with quality of live issues	1	2	3	4	5	Men are supposed to be assertive and focused at material success, and women are supposed to be more modest and concerned with the quality of live issues
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Lovers look for intimacy	1	2	3	4	5	Lovers look for emotional support
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Score: x 5 =- 25 =

For each statement, circle the number that best describes the country in which you would feel most comfortable.

Section 4

I feel most comfortable where:

Among family, children are taught to live with chaos and ambivalence	1	2	3	4	5	Among family, children are taught to create structure and to avoid ambivalent situations
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People give their support to generalists who can cope under all circumstances	1	2	3	4	5	People give their support to the expert and to the competent leader
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People are not required to carry an identity card with them	1	2	3	4	5	People are required to carry an identity card with them
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People are not supposed to show their emotions in public	1	2	3	4	5	People are allowed to show their emotions in public (in proper place and at proper time)
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There are a few rules in society which you are supposed to follow	1	2	3	4	5	There are many rules in society which you are supposed to follow
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Score: x 5 =- 25 =

For each statement, circle the number that best describes the country in which you would feel most comfortable.

Section 5

I feel most comfortable where:

People are clearly aware of what is "good" and "evil"	1	2	3	4	5	People subordinate themselves for a common goal without much concern for "good" and "evil"
People emphasize personal steadiness and stability	1	2	3	4	5	People emphasize that everything is changing and that everything is relative
Children are taught to ask the question 'why?'	1	2	3	4	5	Children are taught to ask the question 'what?' and 'how?'
People often refer to their roots and history	1	2	3	4	5	People can subordinate themselves to goals to be realized after more than hundred years
People look for consistency in the information offered to them	1	2	3	4	5	People can live with contradictory information

Score: x 5 = - 25 =

Results of the cultural survey

My scores

Page	Dimension	Interpretation	My score
1	Power Distance Index (PDI)	0 = no power distance (egalitarian) 100 = very big power distance	
2	Individuality (IND)	0 = totally collective 100 = totally individualistic	
3	Masculinity (MAS)	0 = very feminine 100 = very masculine	
4	Uncertainty Avoidance Index (UAI)	0 = very uncertainty tolerant 100 = very uncertainty avoiding	
5	Confucian dimension (LTO)	0 = Lowest score in LTO 100 = Highest score in LTO	